

Candidate Application Pack 2025

**Barbican Creative Hub Team** 



#### The Barbican Creative Hub



A vibrant new addition to Lincoln's cultural and creative landscape, set to launch in Spring 2025. Centred within the iconic Grade II listed Barbican building in the heart of the city of Lincoln, the Hub will offer a dynamic space for the creative and cultural industries in the area to innovate, collaborate, and grow with access to inspiring programmes, co-working, and dedicated studios.

The hub aims to welcome some of the 3,000+ businesses and freelancers in the Lincolnshire region spanning across up to 14 different subsectors from art to architecture, publishing to product design, curators to craft, and fashion to film. You can read more about the Barbican Creative Hub by taking a look at our <u>website</u> and watching this flythrough <u>video</u>.

This exciting project has been made possible due to a unique three-way partnership between University of Lincoln, Lincolnshire Co-Op and City of Lincoln Council, with funding from the Government's Levelling Up Agenda and through the Town Deal scheme, the High Street Heritage Action Zone from Historic England, and Lincolnshire Co-Op.

The ground floor of the Barbican Creative Hub will feature a multi-purpose 'white cube' space which can be used for research and development, talks and events, pop-up exhibitions, and rehearsals. It will also offer a bespoke café bar that will be open to the public and host a series of events throughout the year with the aim of boosting the city's early-evening economy.



This will be combined with studios, meeting rooms, a members' lounge and co-working facilities to support the growing sector and demand for space. There will also be a dedicated space for Creatives in Residence that will include generous support packages and affordable studios.



Built in 1886 the Barbican restoration is now almost complete and offers a contemporary reinterpretation of its original use as a member's club. Through a considered approach, to both the building usage and the wider digital and physical membership offer, the Barbican Creative Hub aims to provide a high level of support across Greater Lincolnshire. This will include a rich programme of activities, business and professional development, as well as opportunities to showcase the creative talent of the region. As a result, we anticipate the Barbican Creative Hub will become a dynamic place for other cultural and creative organisations and individuals to call home.

The University of Lincoln, through its Centre for Culture and Creativity (C4CC), and with input from a wide range of stakeholders, has been the instigator of the Hub. Its genesis was a 2019 in-depth research study, which concluded – after consultation with stakeholders and the creative sector – that the City of Lincoln and wider County lacked creative hubs of sufficient scale, quality and focus to catalyse growth across the creative industries, and drive innovation and competitiveness across the broader economy. The region also lacked interdisciplinary hubs, capable of connecting activities across the arts, design and digital sectors; dedicated spaces that could encourage prototyping and user-facing experimentation; and impact-driven creative practice which focuses on innovation for social and economic return. This, in turn, limited the potential of existing hubs and networks, whose lack of a focal point and catalyst, and physical distance from creative infrastructures, made it hard for them to realise Lincolnshire's creative potential, to retain talent, and deliver the necessary step change in Lincolnshire's overall creative economy. The



Barbican Creative Hub will address these challenges and realise the considerable opportunities to transform the infrastructure of the creative sector.

## **Barbican Creative Hub Team**

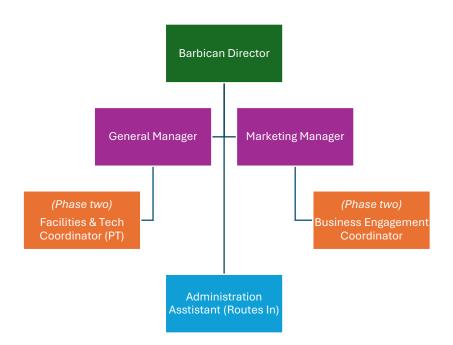
The Hub will be operated by a dynamic team, working on site lead by the Barbican Director. The facility is managed by the University of Lincoln and is one of the cultural assets located within the Centre for Culture and Creativity. The Director is part of the Centre's management team.

## Current (Phase One) Advertised Roles

- General Manager
- Marketing Manager
- Routes in Administrative Assistant

## Phase Two Recruitment Roles

- Business Engagement Coordinator
- Facilities & Tech Coordinator





#### A Sustainable Model

The Barbican Creative Hub business model is one of financially sustainability. Income will be generated through studios and workspaces rented to long-term tenants, desk spaces rented by the day, weekly or monthly basis, membership subscriptions, room hire, events and café/bar income. The café/bar will be operated by a third party.

By creating a vibrant and multifaceted venue, the hub will attract a diverse range of users and events, ensuring a steady flow of income and long-term financial viability.

In addition, funding from organisations such as the Arts Council and other bodies will be sought to support an innovative and vibrant programme of activities for the development of the creative sector in Lincolnshire and the wider region. The Barbican already plays a vital role in the delivery of the University of Lincoln's Arts Council's NPO programme. Collaboration with the University of Lincoln, local businesses, and cultural organisations will open up opportunities for joint ventures, sponsorships, and grants.





## About the University of Lincoln



Situated in the heart of a historic city, the University of Lincoln is committed to transforming lives and communities through our teaching and research. We attract talent from around the globe to create, for Lincolnshire and communities across the world, a virtuous circle of opportunity, prosperity and economic growth. Our strategic plan 2022-27 sets an ambition to be the best university we can be so we can continue fulfilling our purpose to support the needs and aspirations of people across Lincolnshire.

Our goal is to rank among the UK's top 40 universities and the global top 500 by 2027. Vice Chancellor of the University of Lincoln, Professor Neal Juster, leads the Greater Lincolnshire Local Enterprise Partnership (GLLEP) as the Chair of its Board of Directors, who collectively maintain a strategic overview and direct all GLLEP activity in favour of regional growth.

We were awarded Gold, the highest rating possible, in the national Teaching Excellence Framework (TEF) 2023 for delivering consistently outstanding standards of teaching, learning and outcomes for our students. We hold a top five-star score in the QS Stars ratings system of global universities and are placed among the world's top 150 young universities in The Times Higher Education Young University Rankings 2023. Lincoln is ranked in the UK's top 10 modern universities in The Times and Sunday Times Good University Guide 2024 and in the top 50 UK universities overall in The Complete University Guide



2024. We won the Queen's Anniversary Prize in 2023, the highest national honour available to UK colleges and universities.

We are known for our pioneering approach to working with industry and our unique relationships with regional and international employers such as Siemens Energy have been acknowledged through a series of national awards over the past decade. Through our research, we are striving to change society for the better. More than three quarters of our research was judged to be internationally excellent or world leading in the Research Excellence Framework 2021. Almost £400 million has been invested into our spectacular waterfront Brayford Pool Campus in the heart of Lincoln, providing a modern, student-centred environment for students from more than 100 nations.

The University of Lincoln's pivotal role in driving regional growth, innovation, and community engagement has been reaffirmed in the latest Knowledge Exchange Framework (KEF4) results, recently published by UK Research and Innovation (UKRI). These underscore the University's exceptional performance in knowledge exchange activities, further demonstrating its role in delivering prosperity across Greater Lincolnshire.

KEF4 evaluates the diverse ways higher education institutions collaborate with external stakeholders, assessing them across seven key perspectives. Universities are grouped into clusters of similar institutions, ensuring a fair comparison. Within its cluster, the University of Lincoln has excelled, particularly in Continuing Professional Development (CPD) and Graduate Start-ups, Local Growth and Regeneration, and Public & Community Engagement. The University showed a strong performance in the categories of Working with Business and Working with the Public and Third Sector, demonstrating its commitment to building lasting partnerships that benefit the wider region. This is in addition to the Higher Education Statistics Agency (HESA) confirming recently that the University is among the top ten universities in the country for enabling student start-up businesses.





## Further details

- Location of work will be at the Barbican Creative Hub, University of Lincoln, 11 St Mary's St, Lincoln LN5 7EQ.
- The Barbican General Manager, Business Engagement Coordinator and Head of Marketing & Communications are all full-time posts, 37 hours per week.
- The University of Lincolns offers a generous wrap around employee package of benefits including (full details available <a href="here">here</a>):
  - annual leave entitlement of 30 days, in addition to 14 bank holiday and concessionary days, pro-rata for part time positions
  - access to an extensive reward and benefits package that enhances both professional and personal lives
  - · industry-leading range of pension schemes with substantial employer contribution levels and a range of extra benefits
  - a comprehensive offering to aid staff in personal and professional development & lifestyle and financial wellbeing schemes



# How to Apply

Interested candidates are invited to apply by using the apply button for the post on <u>Current Opportunities</u>

- <u>Job Opportunities at the University of Lincoln</u> enabling you to upload a supporting statement giving relevant experience and qualifications in response to the job description & the person specification along with an accompanying CV. Contact details for one relevant reference should also be included. Maximum of 5 sides of A4 paper.

The closing date of Sunday 23<sup>rd</sup> March is given as a guide. We reserve the right to close the vacancy early if we have received a sufficient number of applications, so we advise you to submit your application early to prevent disappointment.

Interviews are scheduled for 8th, 9th and 10th April 2025.

For further details or an informal conversation about this exciting opportunity contact Tamily Cookson, Director Barbican Creative Hub tookson@lincoln.ac.uk

